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BAIS MENACHEM

YOUTH DEVELOPMENT PROGRAM

PRESENTS

A PLACE

NEW CAMPUS IN THE POCONOS



Imagine a place.
A refuge.
A place to heal.
to grow.
to be heard.
A place to be *found*.

"Bais Menachem is where boys go to become men. It has taught me most everything I know about myself and formed the lens through which I see life. It also brought tremendous freedom and nourishment to my creative expressions."

– ZALMY YANNOVER, ALUMNUS



A place for people
who are born to be different,
who crave authenticity,
who insist on being themselves –
even when they feel like round pegs
trying to fit into square boxes.


A place where limits, walls, and rules
are replaced with mutual respect
and a deep appreciation for life.

A place where obstacles become opportunities,
where challenges are
conquered with kindness.

“Staff and teachers are here to help the individual who is willing to show up with an honest attitude and apply himself – young men who are ready to take themselves seriously; who, on the one hand, don’t want to be forced to be something they aren’t, but on the other hand are not sure of just who they are yet. If they are willing to put in the time, energy, openness and work needed, we will help them get there by showing and teaching how to develop the internal structure, tools and skills needed to stand on one’s own feet, establish values, ideals, personal beliefs and ethics to chart a course forward as a Jewish adult and leader.”

– RABBI URI PERLMAN, DIRECTOR





For many young men in traditional education settings,
the status quo was clearly not working.
And so, 20 years ago, we set out to change it.
We developed a pioneering program
predicated upon openness and acceptance,
where unique talents are harvested
and practical skills are acquired.

In the process we sparked
a **paradigm shift** in Jewish education,
changed the perception of those who
don't "fit the mold,"
and redefined how we view ourselves
as a community.

Since then Bais Menachem has evolved
into a model program,
and gained an international reputation,
as a generation of young men find
their place in the world,
and the place within their heart
to journey, to grow, to go
confidently out into the world.

"Bais Menachem created an environment, an attitude that we were all focused towards a goal that we were all moving towards... not just wandering around and forgetting who we are. Students decided that they wanted to join the flow, to be a part of it. We challenged each other to put in the hours and the hard work to choose something, to tackle a subject or master a skill, to learn it and grow through it."

– SHLOMO STARK, ALUMNUS

OUR STORY

20
Years
of success

700+
Students
served

90%
Remain
in contact

1999

A yeshiva student named Uri Perlman couldn't bear to see teens wandering lost on the streets of NYC. Together with a few friends he brought a van-load of guys to his hometown in Wilkes-Barre, PA. Bais Menachem, with its pioneering approach to educate leaving no one behind, is born.

2003

The building on S. Franklin St. is purchased, expanding capacity to 40 students.

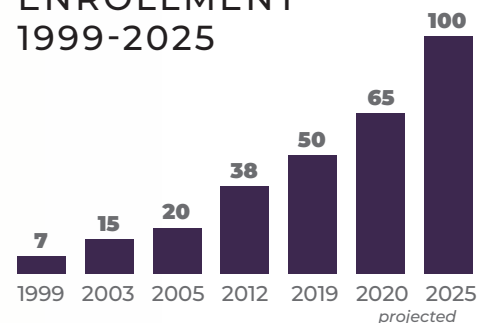
2012

Responding to a pressing need, Bais Menachem opens a division for 14-15 year-old students in Mount Cobb.

2018

Bais Menachem purchases a 53-acre Pocono property with space for up to 100 students, and virtually unlimited potential to expand.

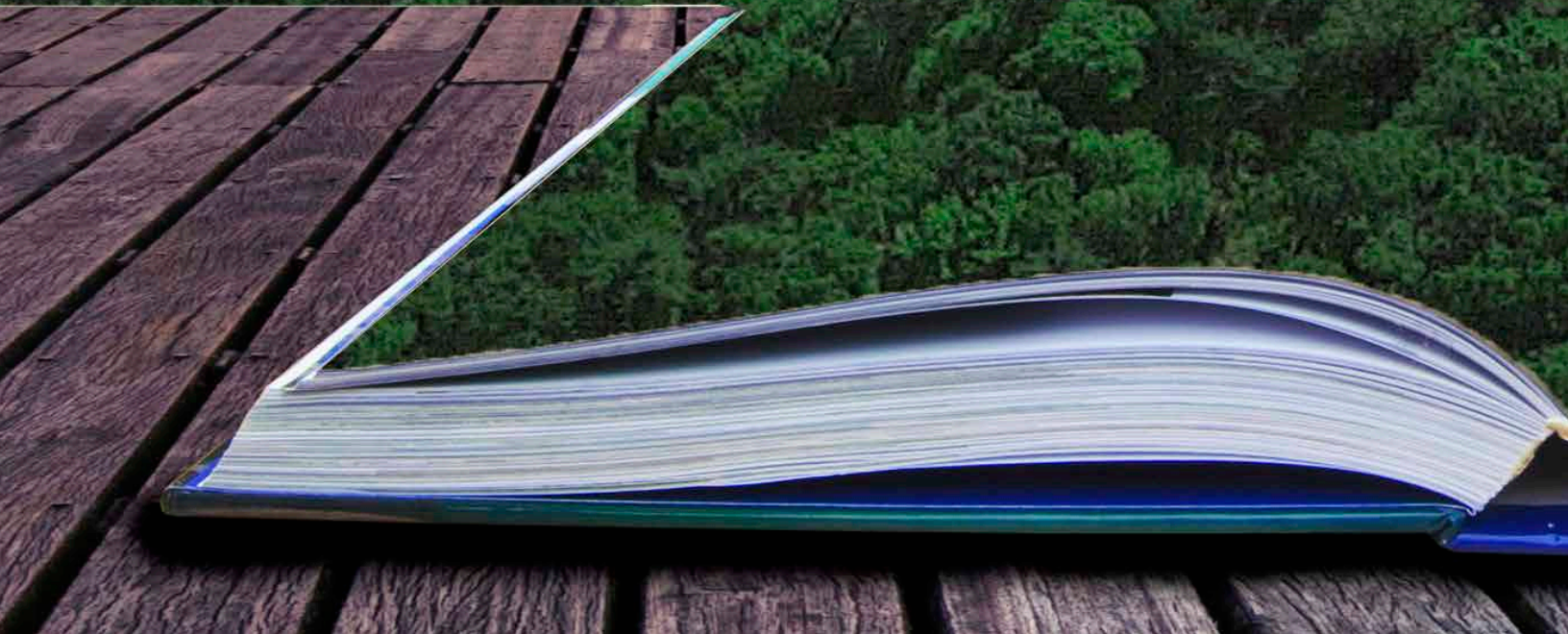
ENROLLMENT
1999-2025



	TYPICAL YESHIVA	VS	BAIS MENACHEM
CLASS SIZE	10-20 STUDENTS		1-5 STUDENTS
STUDENT TO STAFF RATIO	20:1		4:1
CAREER DEVELOPMENT	NONE OR MINIMAL		YES
ORGANIZED RECREATION	WEEKLY AT MOST		DAILY
ORGANIZED TRIPS	ANNUALLY		WEEKLY
COUNSELING & MENTORING	INFREQUENT		ONGOING
PROFESSIONAL THERAPY	NOT AVAILABLE		ENCOURAGED & FACILITATED
SHABBATONS	OCCASIONAL		WEEKLY OR BI-WEEKLY
COMMUNITY INVOLVEMENT	OCCASIONAL		INTEGRATED

A PLACE

**A holistic enterprise
rooted in tradition,
propelled by Chassidus,
accelerated by 21st Century
progressive thinking –
integrating the wisdom and warmth
of traditional Jewish life,
by creating a comprehensive
living experience
and environment.**



BAIS MENACHEM'S NEW CAMPUS IN THE POCONOS



53 ACRES

**OF NATURE, GREEN SPACES
AND FORESTS**

100 BEDS | 8 BUILDINGS

STAFF HOUSING | CLASSROOMS

**SPORTS CENTER, RECREATION
BASKETBALL, TENNIS,
BASEBALL, SWIMMING POOL
HIKING & MORE**

STATE-OF-THE-ART FACILITIES

**SPACIOUS, PLEASANT
STUDY HALL**

**GUEST SUITES FOR
YEAR-ROUND RETREATS**

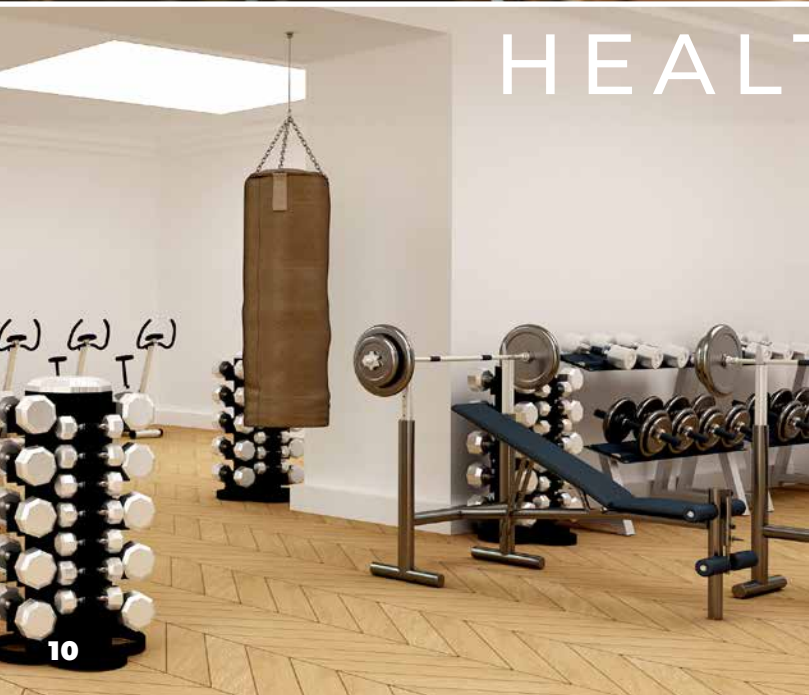
ENDLESS POSSIBILITIES...



ENDLESS POSSIBILITIES



CREATIVITY &



HEALTH & RECREATION





AGRICULTURE & VOCATIONAL



TECHNOLOGY SKILLS



COMMUNITY



ARTS SPACE



NATURE

"The new Poconos campus really is a reflection of who we are and what Bais Menachem is all about – the environment, the holistic educational philosophy that focuses on the entire person, and the building of a community around shared values, a sense of purpose, openness and growth."

– RABBI ILAN WEINBERG, DEAN
AND DIRECTOR OF DEVELOPMENT

IMPACT



For our students

The new Poconos campus is a blank canvas upon which we will build anything we can imagine. It is the body that the beautiful soul of our program has been waiting for. The new campus is the next step – a giant leap – in the fulfillment of Bais Menachem’s holistic vision. The land offers unlimited potential for expansion to serve the growing need. The possibilities for diverse facilities and activities will enhance the quality of our program. We already provide an unparalleled spiritual, intellectual and emotional experience. The new campus is Bais Menachem’s comfortable and expansive platform on which to host it all, including welcoming back its alumni for visits and reunions, in an integrated, natural, healing environment that inspires the imagination.

For our alumni and extended community

The thriving community in Kingston, PA is an outgrowth of Bais Menachem. The new campus will maintain its ties to the community, offering a nearby retreat and cooperative programs. Eventually, organically, a small community will emerge around the Poconos campus.

And beyond...

The Poconos campus will serve the needs of the broader Jewish community for retreats, family getaways, educational programs, conferences, therapeutic workshops and summer camps. Rental income from some of these events will help offset overhead costs.

BAIS MENACHEM CAMPUS	OLD	VS NEW
DORM ROOMS / BEDS	5 / 40	25 / 100
GUEST SUITES	0	15
GYM	X	✓
LIBRARY	X	✓
COMMERCIAL KITCHEN	X	✓
RECORDING STUDIO	X	✓
GRAPHIC DESIGN STUDIO	X	✓
CO-WORKING SPACE	X	✓
WORKSHOPS	X	✓
ART STUDIO	X	✓
ATHLETIC FACILITIES	X	✓
GREENHOUSE	X	✓
MEDITATION GARDEN	X	✓
ON-SITE NEIGHBORHOOD FOR STAFF AND COMMUNITY	X	✓
POTENTIAL FOR EXPANSION	None	Endless

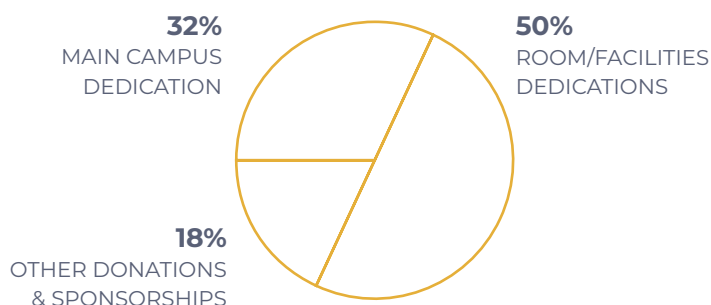
PROJECT PLAN



PROJECT BUDGET

PURCHASE	1,110,000
RENOVATIONS	790,000
NEW CONSTRUCTION	150,000
FURNISHINGS	80,000
LANDSCAPING	18,000
CONTINGENCY 5%	107,400
TOTAL	2,255,400

FUNDING PLAN



PROJECT SCHEDULE



Phase 1: Purchase 2018

Purchase of the Poconos campus.
Goal: \$500,000



Phase 2: Moving Up Summer–Autumn 2020

Renovations, improvements and installations to begin use.
Goal: \$700,000

Phase 3: Building Dreams 2020–2022

Construction of athletic facilities, gardens, greenhouse, studios, and workshops.
Goal: \$1,055,400

The campus will be a destination place and a source of light, an epicenter of Jewish spiritual identity for an extended community of Jews all over the world.

DEDICATION OPPORTUNITIES

Poconos Campus Naming

\$770,000

Bais Medrash (Study Hall)

\$360,000

Staff Housing Units (4)	each \$120,000	Art Studio	\$18,000
✓ Vocational Workshops	RESERVED \$75,000	Coworking Space	\$18,000
Main Entrance Lobby	\$72,000	Basketball Court	\$18,000
Mikvah	\$72,000	Skate Park	\$18,000
Kitchen	\$72,000	Tennis Court	\$18,000
Aron Kodesh (Holy Ark)	\$72,000	Residence Hall Rooms (2/25 res)	each \$12,000
✓ Dining Hall	RESERVED \$54,000	Guest Suites (2 of 15 reserved)	each \$12,000
Sefer Torah	\$54,000	Beach Volleyball Court	\$12,000
Music Room / Recording Studio	\$36,000	Washing Station	\$10,000
Swimming Pool	\$36,000	Rebbe Portrait	\$7,700
Gymnasium	\$36,000	✓ Rabbi's Office	RESERVED \$7,200
Library	\$36,000	Staff Offices (4)	each \$5,400
Classrooms (1 of 4 reserved)	each \$26,000	Meditation Garden	\$5,400
Graphic Design Studio	\$26,000	Stables & Coops	\$4,500
Playground	\$25,000	Artwork (12)	each \$3,600
Greenhouse	\$20,000	Bookcases (1 of 20 reserved)	each \$3,600
Sukkah Patio	\$18,000	Main Entrance Mezuzah	\$3,600
Student Lounge	\$18,000	✓ Game Tables	RESERVED \$2,500
Weight Room	\$18,000	Mezuzahs (86 of 125 reserved)	each \$1,800

TREE OF LIFE

⇒ Gold Leaf: \$3,600

⇒ Silver Leaf: \$2,600

⇒ Bronze Leaf: \$1,800

ALUMNI WALL

■ Brick: \$770

A tasteful plaque will be prominently displayed near every dedicated room or item. The Tree of Life and Alumni Wall will be permanent fixtures in the Main Building lobby. All contributions are tax deductible. Dedications can be paid in installments.

A photograph of a forest path with sunlight filtering through the trees, creating a warm, golden glow. The sun is low in the sky, casting long rays of light across the path and the surrounding trees. The trees are tall and thin, with their branches reaching up towards the sky. The path is made of dirt and is flanked by trees on both sides. The overall atmosphere is peaceful and serene.

NOT ALL CLASSROOMS HAVE WALLS

“Bais Menachem is Chassidus Chabad applied. If I were to build a yeshiva based on Tanya and the Rebbe’s teachings, it would have to look like Bais Menachem. If the mentors they tell about in the tales of Lubavitch ‘back then’ were alive today and knew the student of today as well as they knew the student of those days, I have no doubt this is what their yeshivas would look like. And if every yeshiva were built on the same principles, Chassidus Chabad would have long flooded the earth by now. What else is Chassidus but caring, and what else is Chassidus Chabad but caring intelligently?”

– RABBI TZVI FREEMAN, AUTHOR AND SCHOLAR

OUR MISSION

To offer an alternative to the mainstream Yeshiva system for alienated and disaffected teenage boys by maintaining a low student-staff ratio that allows for individualized attention, guidance, and support for everyone.

To provide a year-round Judaic and general studies program, and an abundance of recreational activities in a warm, non-judgmental environment.

To help participants build healthy self-esteem by identifying the positive qualities in themselves, personalized goal setting, developing life skills, and involvement in community service.

*THANK YOU FOR YOUR
FRIENDSHIP & SUPPORT.*



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baismenachem.com

OUR PROGRAMS:

JEWISH STUDIES. SEMICHA PROGRAM. GENERAL STUDIES. COUNSELING & MENTORING.
HIGH SCHOOL EQUIVALENCE. COMPUTER CODING. CYBERSECURITY. ONLINE BUSINESS STARTUP.
DIGITAL DESIGN. ART. MUSIC RECORDING & PRODUCTION. WOODWORKING. INDUSTRIAL ARTS. AUTO-MECHANICS.
AGRICULTURAL FARMING. ANIMAL FARMING. SUMMER PROGRAM/ROAD TRIP. ATHLETICS & RECREATION.